

MAKE IT MATTER

PRO BONO SPEED CONSULTING

Taproot is passionate about making sure nonprofits have access to the services they need for success. The pro bono consultants selected for this speed consulting event are highly-qualified subject matter experts chosen for their experience, skills and interest in using their professional expertise to help nonprofits like yours tackle critical organizational challenges. To get the most out of your time with them, we have provided tips and tricks to help you prepare for effective sessions.

THE PURPOSE OF PRO BONO SPEED CONSULTING

What will you get out of the event? Speed consulting provides a small but focused window of time for you to have “office hours” with relevant subject matter experts. This is your time to tap these consultants’ targeted professional expertise to help take an initial step in supporting the areas of organizational need you identified in your application. It is also a good opportunity for an introduction to pro bono support and the chance to generate some ideas for possible future pro bono services you could use.

HOW DOES IT WORK?

You will be given 45 minutes to spend with two professional consultants in each of three practice areas: **Marketing, Human Resources, and Finance**. After 45 minutes you will rotate from one station to the next. In order to attend, you must have needs in each of the three practice areas as you cannot skip stations.

You and your consultants should use your 45 minutes in whatever way will add the most value to the challenge you’re addressing. In some cases you might want to take advantage of the consultants’ expertise and outside perspective to help brainstorm ideas around a specific need. In other cases, you might find it helpful to share specific details about the challenge you’re facing and get recommendations for types of resources to look into or how to prioritize your next steps. It can be helpful to set expectations at the outset of your time together regarding what you’re most hoping to get out of your consulting window. Feel free to reference your application responses in your discussion as it might provide some helpful context.

POTENTIAL APPROACHES:

DIAGNOSTIC SUPPORT

▶ Discuss difficulties you’re facing in a specific facet of your organizational management and get support diagnosing potential underlying root causes for you to look into or issues for you to prioritize addressing.

BRAINSTORMING

▶ Help coming up with new ideas around a specific question or challenge.

SPEEDY TROUBLESHOOTING

▶ Get tips and information on how to begin solving your problems and strengthening your organization. You may not get all the answers today, but you can begin to think about the next concrete steps.

WANT TO ATTEND A SPEED CONSULTING EVENT?

Email Christine@taprootfoundation.org to be added to our mailing list to receive an invitation when we schedule our next Speed Consulting event.